

Jeff Forman

General Manager Technology Systems

Jeff began his career at Wheeler Machinery in 1995 as a diesel engine technician while working to earn his Associate Degree in Heavy Duty Mechanics from Salt Lake Community College. Over the course of the next seven years Jeff worked as a professional technician in the on-highway truck shop, commercial engine shop, lube service, and eventually field service. In 2002, Jeff moved on to a Product Support Service Representative role which he held for the next ten years while also earning his Bachelor's Degree in Technical Sales from Weber State University. In 2012, Jeff assumed responsibility of Power Systems Service Manager which he held for two years before taking over the General Manager role in 2014 for the newly created Technology Systems division and completing his Master of Business Administration Degree from the University of Utah.